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From: Jessica Nelson
24130 Newhall Ranch Rd. #4307
Valencia, California 91355

To Whom It May Concern:

From January 2005 until November 2006 I participated in a highly stimulating and challenging internship with College Works Painting. Perhaps one of the most important experiences in my young life has been working with the amazing people involved in the internship. Not only does College Works Painting have a successful record of developing future business leaders, but the program has also achieved great results in molding ethical well-balanced people.

The tutelage of executive vice president Johnny Rhee has proven to be extremely valuable to me. He not only cares about developing business leaders, but Johnny also takes pride in developing ethical people. Of course it is important to be successful and achieve results, but it is also equally important to learn how to conduct one's self in an appropriate manner. The entire CWP family seems to understand what it takes to be a good person. This sentiment is displayed with the ethical decisions we are encouraged to make on a daily basis.

The most valuable thing I learned through the internship is the ability to self-motivate and remain focused even way it is easy to become complacent. Currently I am a part of two businesses. One is a transportation company owned between my fiancée and his two business partners and the other business is myself. I do urban commercial modeling therefore I am my own 'business'. For many girls in the industry unless someone is knocking on their door, they will not have work. For me, I am constantly updating my portfolio, networking with new designers, magazines, photographers, going on auditions trying to market myself and get new work, searching out new opportunities. As a result, I am rarely out of work. Without the training of Johnny Rhee and College Works Painting, I doubt whether I would be able to maintain this level of focus or understand what it means to market myself. The fundamentals of marketing a painting business translate universally; the same 'go-getter' mentality required to start a successful house painting company is what makes individuals successful in any endeavor they pursue.

In closing, I would like to add that I enjoyed my experience with the program, love the people I met and am very grateful to the CWP family. Anyone considering the program should ask themselves, "Am I okay with mediocrity?" If the answer to the question is NO, then the internship program is right up your alley. I have no doubt that CWP will mold a winner and moral leader out of you.

Sincerely,
Jessica Nelson