

To Whom It May Concern:

This letter is in reference to my experience as a Branch Manager for College Works Painting in the Southern California Division. I was recruited by College Works early last school year when one of the District Managers came to my class offering a unique business opportunity. Usually I don't take the time to fill out the information cards that such individuals pass out, but I decided to give it a try anyways. Little did I know that this simple step would catapult me into the best learning and growing experience of my life.

Prior to my stint with College Works, I thought I was on the right path to success. I was on track to graduating on time, had been successful as a college baseball player, and was in various leadership positions on the UCSD campus. I thought I knew about leadership until I was given the opportunity to run my own business. Although given the freedom to make financial and employee decisions on my own, I was never far from the security of my District Manager and even Vice President. They taught me best practices and daily worked with me on an individual basis to ensure my success in the internship. My success was not measured merely by sales figures, but by my growth as an individual as well. I have become a master at balancing school, business, and personal commitments, and achieving my goals in each aspect of my life. College Works also made huge efforts to instill business principles and core values of the highest integrity. The skill sets that I have developed greatly transcend that from any class in any university.

I would immediately recommend College Works to anyone in search of a premiere internship as a college student. The principles go beyond painting and have aided in my development into not just another graduate from UCSD, but into the leader that I have dreamed of becoming. I have learned to become a complete individual through the College Works program.

Sincerely,

Jonathan Alarcon
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