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RE: COLLEGE WORKS INTERNSHIP

This internship was awesome!

Do you know how sometimes you walk into a company and there is just something about it that you can't quite put into words? You know what I'm talking about if you've heard about the cultures of companies like Google, 3M, or Apple. It's like a feeling of rightness. You intuitively understand that the company must be doing something right. I think people flock to these companies because they see an opportunity to be apart of something special; something that moves and grows with each new employee. College Works is one of these companies.

I think what sets these companies apart from others, is that they've realized something about our emerging generation. They understand that we want more than just a paycheck, that we are looking for jobs that will compliment our lifestyles. I never want to work at a company just because the pay is good. Damn the pay! If I have to spend my time and energy building a company, I want to enjoy the experience. That is what few companies have realized, that our generation is looking for a *positive* addition to our lives. We want to work for a company that has similar beliefs to ours, one that focuses its efforts on things that we care about. I'm completely impressed with how College Works has designed their company. (By the way, the pay is great!)

What makes College Works special, beyond their great culture, is their human centered approach. From the very beginning, College Works is about the interns. The company puts a lot of energy into finding people who want to do more with their college experience. Then, once they're brought on board, they are supported and pushed to grow beyond what they had thought possible. Each intern works closely with a district manager whose only job is to make sure the intern succeeds at his personal goals (not company made quotas).

One example of the ways College Works is blurring the definition of a traditional company is by teaching balance. Not only teaching it but building whole-life time management into the business itself. My district manager mentored me into all the areas of my job description, but he also checked up to make sure I was scheduling "fun" time. I think this is such an amazing idea. People can be successful in business but are they successful people? Balance is such a huge key to success.

That's pretty much all you need to know about this internship. College Works attracts talented people and keeps them; you have to wonder why. Students of all different majors, backgrounds, goals, and passions do this internship because, beyond working for an awesome company, it offers a more comprehensive educational experience than almost any other company worldwide. What's truly amazing is that they're offering this experience to college students. They choose to believe that college students can do what no one else in corporate America thinks they can.

If you want to talk to me about my experience, call me anytime at (541) 968 7552.

Good Luck!

Keith Monaghan